

A PERMANENT DIGITAL FOOTPRINT



WHY IT MATTERS

Uploading something takes seconds. Completely removing it may be impossible. Copies, screenshots, archives, downloads and reposts can allow childhood content to survive long after the original upload disappears.

THE PERMANENCE PATH



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PAUSE BEFORE POSTING

Consider whether the material will still be appropriate years from now.

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AVOID HUMILIATING CONTENT

Some moments belong in private family memories.

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THINK BEYOND TODAY

A toddler eventually becomes a teenager and adult.

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MINIMIZE PUBLIC SHARING

Less exposure creates a smaller involuntary digital footprint.

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SEPARATE PRIVATE AND PUBLIC LIFE

Not every family memory belongs on a public platform.

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REVIEW OLD CONTENT

Regularly reassess previously published material.

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PROTECT SENSITIVE INFORMATION

Medical, educational and emotional information can become permanent too.

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PROTECT PERSONAL MILESTONES

Children should retain ownership over intimate parts of their history.

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GIVE CHILDREN DIGITAL AUTONOMY

As they mature, allow them greater control over their online presence.

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ASSUME COPIES CAN SURVIVE

Deleting the original does not guarantee every copy disappears.

BOTTOM LINE

The upload may last minutes. Its consequences can last a lifetime.