

CHILDREN CANNOT GIVE FULLY INFORMED CONSENT

Why agreement to filming is not always informed consent to publication



WHY IT MATTERS

A young child cannot fully comprehend what it means for personal footage to be publicly available to potentially millions of people, copied by strangers and accessible years into the future. Saying "yes" to a camera is therefore not necessarily the same as giving fully informed consent to worldwide publication.

THE UNDERSTANDING GAP



BOTTOM LINE

A child agreeing to be filmed does not necessarily understand what worldwide, permanent publication actually means.