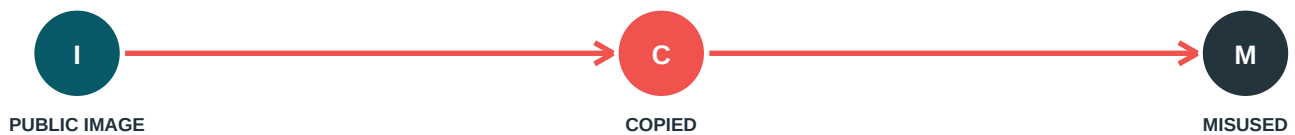


CHILDREN'S FACES BEING USED IN ADS OR SCAMS WITHOUT CONSENT



WHY IT MATTERS

Publicly available photographs and video frames can be copied without the family's permission. A child's image could potentially be reused in fake profiles, misleading advertisements, scam posts or manipulated content, including AI-generated material. Once copies circulate outside the original account, discovering and removing every version can become difficult.



PUBLIC IMAGE

COPIED

MISUSED

REMEMBER PUBLIC IMAGES CAN BE COPIED

Screenshots and video captures can be used without the original photograph.

LIMIT IDENTIFYING INFORMATION

A face reveals more with a full name, birthday, school or location.

LIMIT CLEAR FACE IMAGES

More public material gives others more material to copy or manipulate.