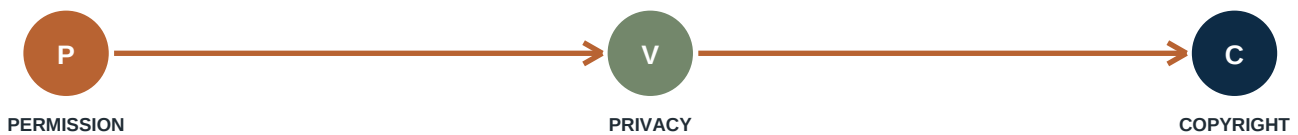


COPYRIGHT, PRIVACY AND CONSENT ISSUES WHEN INCLUDING OTHER PEOPLE



WHY IT MATTERS

Family vloggers do not only record themselves. Friends, relatives, classmates, other children and members of the public may also appear in footage. Copyright and privacy are separate issues. Copyright can arise from music, artwork, television footage or material created by other people, while filming identifiable individuals can raise privacy, consent, safeguarding or data-protection concerns depending on the circumstances and jurisdiction.



ASK PERMISSION WHERE APPROPRIATE

Consider consent for guests, private gatherings and other people's children.

PROTECT OTHER CHILDREN

Publishing your child does not mean other families made the same decision.

BLUR OR CROP WHEN NECESSARY

Editing can prevent uninvolved people from becoming identifiable.

WATCH COPYRIGHTED BACKGROUND MATERIAL

Television, music, artwork and other media may create copyright issues.

USE LICENSED MUSIC AND ASSETS

Commercial content should use material the creator has rights to use.

UNDERSTAND PUBLIC AND PRIVATE SETTINGS

Rules and expectations can differ depending on where filming occurs.

USE AGREEMENTS FOR COLLABORATIONS

Formal commercial productions may benefit from clear permissions and releases.

FOLLOW SCHOOL AND VENUE RULES

Schools, clubs, attractions and private venues may restrict filming and publication.

KEEP PERMISSIONS AND LICENSES ORGANIZED

Good records can help demonstrate what was authorized.

WHEN UNSURE, DON'T PUBLISH FIRST

Edit, obtain permission or seek advice before uploading.

BOTTOM LINE

Being able to point a camera at something does not automatically give you every right needed to publish it.