

CHILDREN'S IMAGES BEING STOLEN AND USED FOR EXPLOITATION

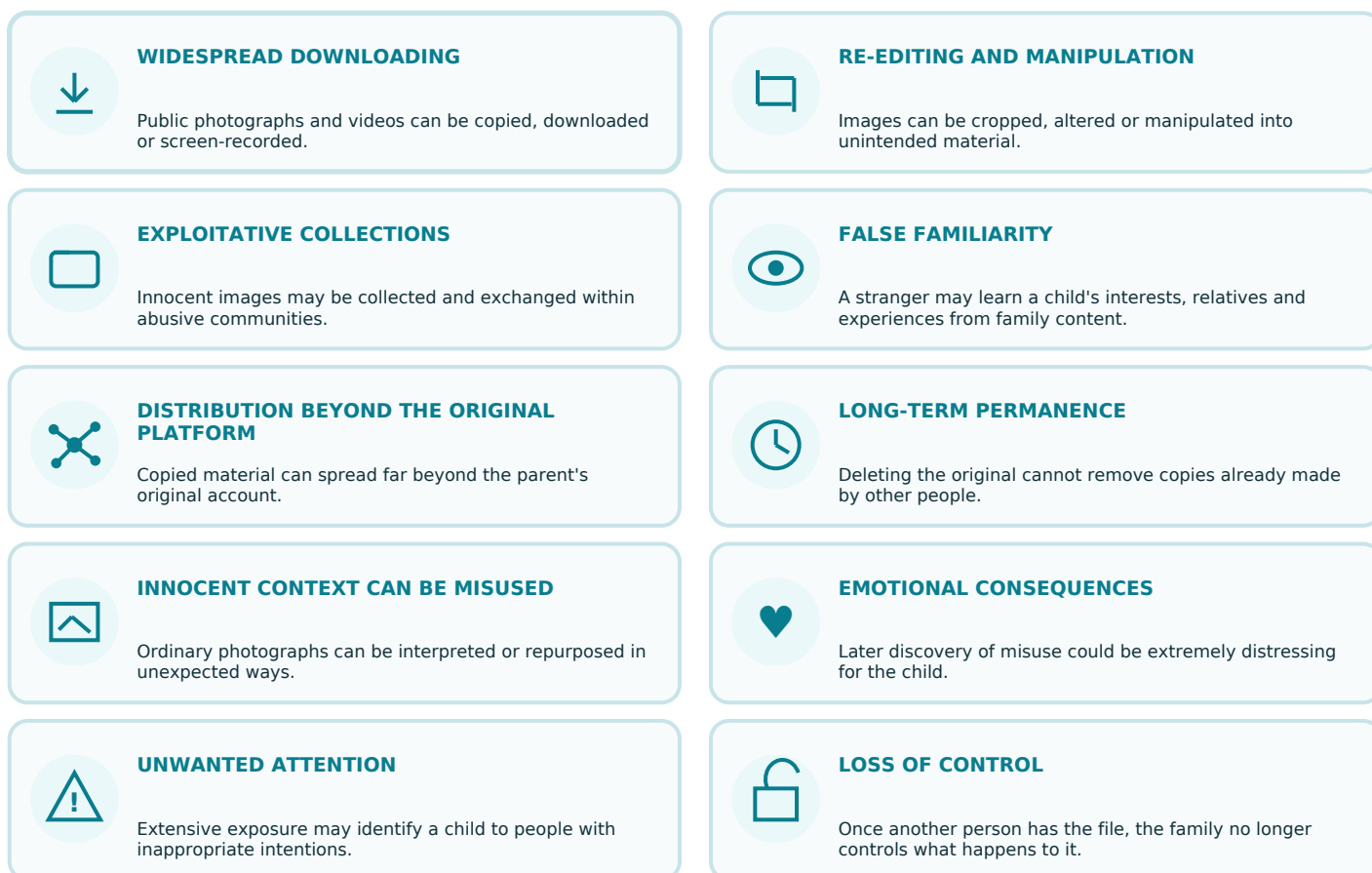
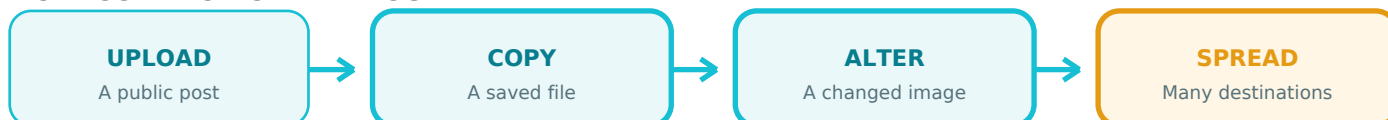
How public family content can be copied, changed and redistributed



WHY IT MATTERS

Once a child's photo or video is publicly available, copies can potentially be downloaded, captured, altered or redistributed without the family's knowledge. In the worst cases, otherwise innocent material can be collected or manipulated for exploitative purposes.

HOW CONTROL CAN BE LOST



BOTTOM LINE

You control the decision to upload. You cannot completely control what happens to a child's image afterwards.