

EXPOSING THE CHILD'S HOME, SCHOOL OR DAILY SCHEDULE



WHY IT MATTERS

Family videos can accidentally disclose enough information for viewers to identify where a child lives, attends school or regularly spends time.

HOW SMALL CLUES BUILD A COMPLETE ROUTINE



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HIDE SCHOOL IDENTIFIERS

Uniforms, logos and school buildings can identify locations.

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DON'T SHOW ADDRESSES

House numbers and street signs should remain private.

T

PROTECT DAILY ROUTINES

Predictable schedules reveal when and where children can be found.

B

CHECK VIDEO BACKGROUNDS

Tiny visual clues can reveal substantial information.

R

DON'T FILM ROUTES

Regular journeys can identify both destinations and starting points.

D

DELAY LOCATION-BASED POSTS

Avoid revealing where children currently are.

C

KEEP CLUBS PRIVATE

Sports, dance and other regular activities can reveal predictable locations.

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DON'T PUBLISH TIMETABLES

Calendars and discussions of future plans can expose schedules.

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REVIEW OLD VIDEOS COLLECTIVELY

Different uploads may reveal different pieces of the same puzzle.

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MINIMIZE IDENTIFYING INFORMATION

The safest location information is information strangers never receive.

BOTTOM LINE

One vlog may reveal very little. Hundreds of vlogs can reveal an entire routine.