

FUTURE REGRET AND RESENTMENT OVER CHILDHOOD EXPOSURE



WHY IT MATTERS

A toddler cannot know how they will feel at 15, 25 or 40 about having hundreds of hours of their childhood available to strangers. When children eventually understand the scale of their exposure, some may strongly disagree with decisions made on their behalf.

UPLOAD TODAY



PUBLIC ARCHIVE



FUTURE DISCOVERY



LASTING IMPACT



CONSIDER THEIR FUTURE OPINION

Ask whether the adult child would choose publication.



LIMIT THE ARCHIVE

Children don't need their entire childhood publicly documented.



PROTECT EMBARRASSING MOMENTS

Humiliation can outlive childhood.



RESPECT REFUSAL

Children who don't want to participate should be allowed to stop.



PRESERVE FUTURE CHOICE

Private family archives allow children to choose what becomes public later.



INCREASE CONTROL WITH AGE

Older children should have substantially greater say.



DON'T BUILD THE BUSINESS AROUND THEM

Financial dependence can make withdrawal difficult.



REMEMBER THEY WILL GROW UP

The cute toddler in today's thumbnail becomes tomorrow's adult.



CHOOSE PRIVACY OVER ENGAGEMENT

Viral success is temporary. Published childhood history can be permanent.



PROTECT TRUST

Children should know their parents were guardians of their privacy.

BOTTOM LINE

Parents make the upload decision today. Their children may be the ones who live with that decision for decades.