

GEOTAGS AND LOCATION DATA GIVING AWAY WHERE CHILDREN ARE



WHY IT MATTERS

Photos and videos can reveal location in ways that aren't always obvious. Location tags, check-ins, visible landmarks and app settings can identify places where children live, attend school or regularly spend time.



1 CHECK CAMERA LOCATION SETTINGS
Understand whether photographs are storing GPS information.

2 DON'T ADD UNNECESSARY LOCATION TAGS
The audience rarely needs the exact venue.

3 AVOID REAL-TIME CHECK-INS
Publish after leaving.

4 LOOK FOR LANDMARKS
A recognizable building may reveal the location even without a tag.

5 HIDE HOUSE NUMBERS AND STREET SIGNS
Visual information can be more revealing than metadata.

6 PROTECT SCHOOL LOCATIONS
Don't tag or identify places children attend regularly.

7 REVIEW SOCIAL APP SETTINGS
Different platforms handle location information differently.

8 TEACH OLDER CHILDREN ABOUT CHECK-INS
Their own posts can undo family privacy precautions.

9 REVIEW OLD LOCATION POSTS
Historical tags can reveal patterns.

10 USE THE NEED-TO-KNOW TEST
If viewers don't need to know exactly where the child is, don't tell them.

BOTTOM LINE

A photograph can reveal where a child is even when nobody writes the address.