

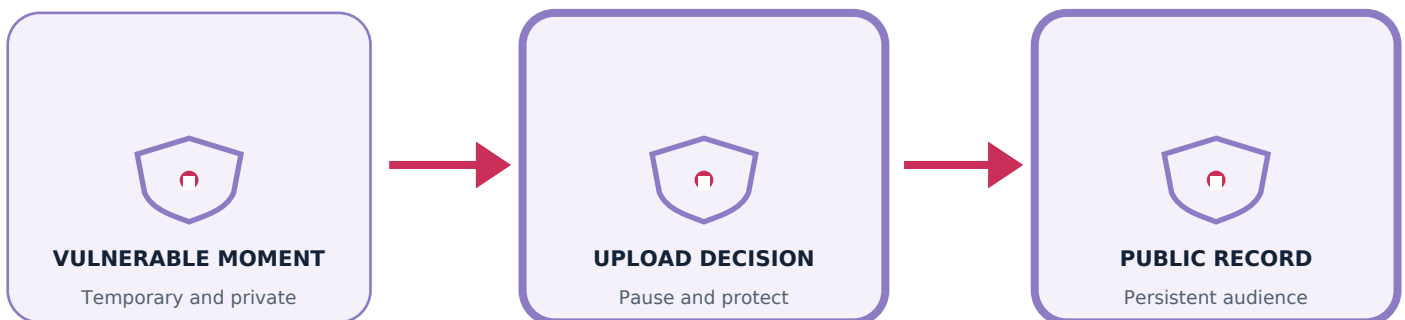
LOSS OF PRIVACY DURING EMBARRASSING OR VULNERABLE MOMENTS



WHY IT MATTERS

Private moments can become public records

Children experience embarrassing, emotional and vulnerable moments while growing up. When these moments are filmed and published, temporary childhood experiences can become permanent public records available to classmates, strangers and future acquaintances.



The protective choice

Comfort • privacy • dignity • camera off

LOSS OF PRIVACY DURING EMBARRASSING OR VULNERABLE MOMENTS



PRACTICAL SAFEGUARDS • 1-5

1

NEVER FILM HUMILIATION

Embarrassing moments don't become acceptable simply because they generate views.

2

PROTECT CHILDREN WHEN THEY CRY

Emotional distress requires comfort and privacy.

3

KEEP TOILETING PRIVATE

Potty training, accidents and bathroom-related experiences should remain offline.

4

DON'T PUBLICIZE PUNISHMENTS

Discipline is a private parenting matter, not entertainment.

5

PROTECT PERSONAL CONVERSATIONS

Children need to know they can speak to parents without becoming content.



MORE PRIVACY • FEWER CAMERAS

LOSS OF PRIVACY DURING EMBARRASSING OR VULNERABLE MOMENTS



PRACTICAL SAFEGUARDS • 6-10

6

DON'T UPLOAD TANTRUMS FOR LAUGHS

A difficult developmental moment shouldn't become somebody else's comedy.

7

KEEP PUBERTY PRIVATE

Developing bodies and intimate milestones require particularly strong boundaries.

8

DON'T FILM CHILDREN WHEN THEY ARE UNWELL

Illness can leave children especially vulnerable and unable to meaningfully object.

9

CONSIDER FUTURE EMBARRASSMENT

The audience may remember footage long after the child wishes everyone had forgotten it.

10

GIVE CHILDREN DIGNITY

Children deserve the same fundamental respect adults expect for themselves.

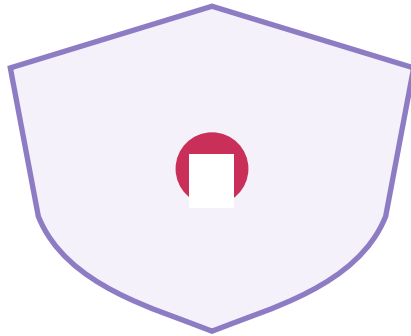


MORE PRIVACY • FEWER CAMERAS

LOSS OF PRIVACY DURING EMBARRASSING OR VULNERABLE MOMENTS



BOTTOM LINE



**A CHILD'S MOST VULNERABLE MOMENTS
SHOULD RECEIVE MORE PRIVACY,
NOT MORE CAMERAS.**

When a child is vulnerable: stop filming, offer care, protect dignity.

CARE FIRST

Private support today protects trust for the future.