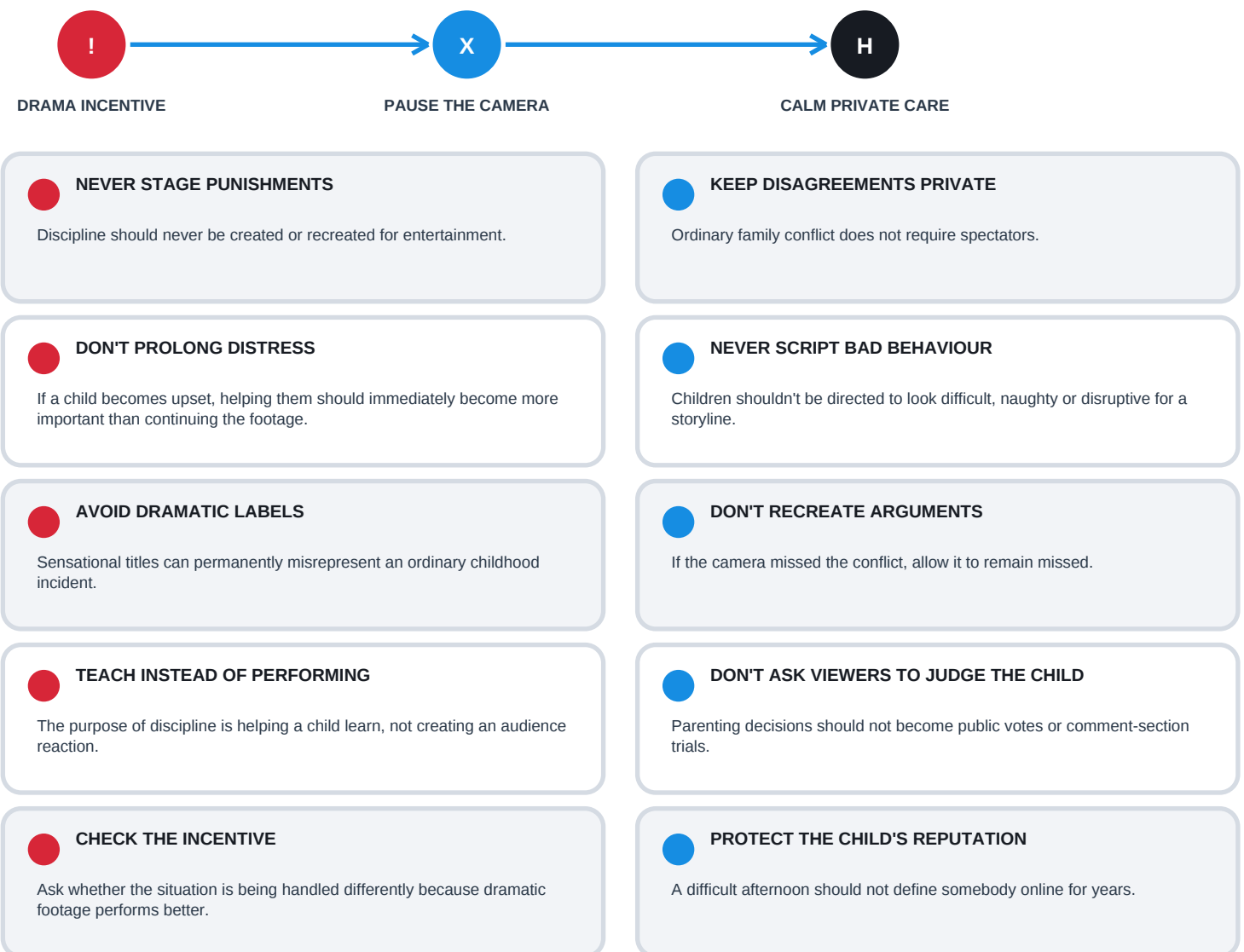


PARENTS EXAGGERATING CONFLICT OR DISCIPLINE FOR DRAMA



WHY IT MATTERS

Conflict, punishment and emotional reactions can attract attention online. This creates a troubling incentive to exaggerate, stage, prolong or publicly expose situations that should instead be handled calmly and privately. The audience receives entertainment while the child may be left with a permanent public portrayal of their behaviour.



BOTTOM LINE

When drama generates views, adults must be especially careful not to manufacture that drama from a child's emotions or behaviour.