

STALKING, GROOMING OR ABDUCTION RISK FROM OVERSHARING LOCATIONS AND ROUTINES

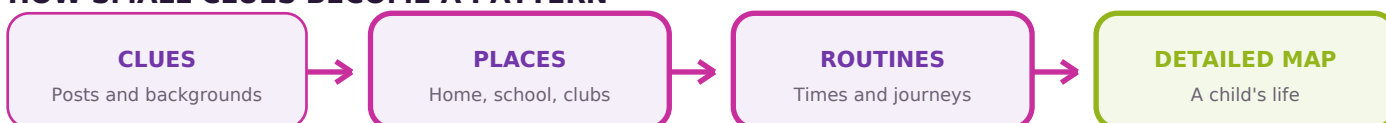


How everyday location clues can expose a child's movements and routines

WHY IT MATTERS

Repeatedly sharing where children go and when they go there can allow strangers to piece together patterns about their lives. Individually harmless pieces of information can become much more revealing when combined.

HOW SMALL CLUES BECOME A PATTERN



NEVER SHARE REAL-TIME LOCATIONS

Posting while a child is still somewhere can reveal their current whereabouts.



KEEP SCHOOLS PRIVATE

Uniforms, signs and recognizable buildings can identify a child's school.



DON'T PUBLISH ROUTINES

Regular school runs, clubs and activities create predictable patterns.



WATCH THE BACKGROUND

House numbers, street names and landmarks can reveal locations.



CHECK LOCATION SETTINGS

Phones and platforms can attach location information to content.



DELAY TRAVEL CONTENT

Publishing after leaving a location reduces real-time exposure.



PROTECT THE HOME

Vlogs may reveal where children live and how the property is accessed.



AVOID LIVE CHECK-INS

Tags at restaurants, attractions or hotels reveal where the family currently is.



TEACH CHILDREN LOCATION PRIVACY

Children should know why addresses, schools and routines stay private.



REVIEW OLD CONTENT

Years of uploads can collectively reveal more than any individual video.

BOTTOM LINE

Small location clues can combine into a surprisingly detailed map of a child's life.