

TRANSACTIONAL PARENT-CHILD RELATIONSHIPS



WHY IT MATTERS

When praise, attention, rewards or family income repeatedly become connected to a child's participation in content, the relationship can begin to feel transactional. Children should never believe that parental approval, affection or privileges depend on performing for an audience.



1 SEPARATE LOVE FROM CONTENT

Affection should never depend on whether a child agrees to film.

2 DON'T REWARD CAMERA PERFORMANCE WITH LOVE

Praise participation without making emotional approval conditional on it.

3 ACCEPT REFUSAL WITHOUT CONSEQUENCES

Saying no to filming should not lead to guilt, withdrawal or punishment.

4 GIVE ATTENTION OFF CAMERA

Children need substantial parental attention that produces no content at all.

5 DON'T TIE PRIVILEGES TO PARTICIPATION

Treats, trips or possessions shouldn't depend on performing for viewers.

6 KEEP FAMILY TRADITIONS PRIVATE SOMETIMES

Children should experience celebrations that exist only for the family.

7 AVOID SCRIPTED AFFECTION

Hugs, apologies and emotional conversations should remain genuine.

8 DON'T MAKE VIEWS A FAMILY RESPONSIBILITY

Channel performance belongs to the adults running the business.

9 CHECK HOW THE CHILD EXPERIENCES THE RELATIONSHIP

Ask whether cameras have begun changing family interactions.

10 MAKE UNCONDITIONAL LOVE OBVIOUS

Children should know that nothing about the channel can affect their place in the family.

BOTTOM LINE

A child should never wonder whether they are loved for who they are or valued for what they provide to the channel.