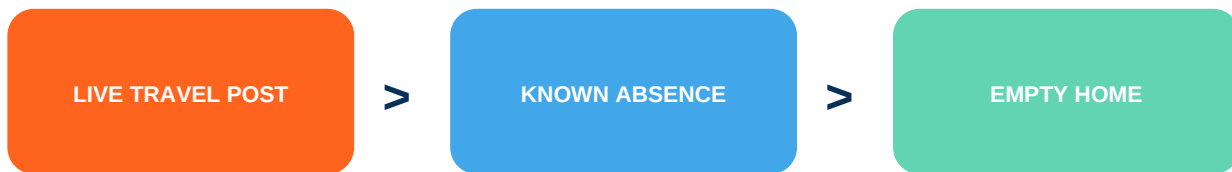




Travel Vlogs Revealing When the Family Home Is Empty

WHY IT MATTERS

Posting holidays and trips in real time can reveal that a family's home is currently unattended. When combined with previous house tours, visible valuables or identifying information, travel content can create unnecessary security risks.



REAL-TIME TRAVEL CONTENT CAN SIGNAL RISK

Delay posts until the family is safely home and avoid exposing tickets, locations or absence dates.

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PRACTICAL SAFEGUARDS - POINTS 1-5

1

POST AFTER RETURNING HOME

There is rarely a safety reason to publish holiday footage live.

2

DON'T ANNOUNCE LENGTHY ABSENCES

"Two weeks away" tells strangers exactly how long the property may be empty.

3

HIDE BOARDING PASSES

Tickets can expose names, dates and travel details.

4

AVOID LIVE AIRPORT POSTS

These make absence particularly obvious.

5

DON'T BROADCAST HOTEL LOCATIONS

Real-time hotel details can also reveal where the family is staying.

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PRACTICAL SAFEGUARDS - POINTS 6-10

6

TURN OFF LOCATION TAGS

Automatic location information may reveal more than intended.

7

THINK ABOUT PREVIOUS HOUSE CONTENT

Travel posts become more concerning when viewers already know the property.

8

TEACH CHILDREN TO DELAY POSTS

Older children should follow the same travel privacy rules.

9

DON'T CREATE A COUNTDOWN TO LEAVING

Repeatedly announcing the upcoming trip gives strangers advance notice.

10

SHARE MEMORIES, NOT CURRENT SECURITY INFORMATION

The same holiday photographs can be enjoyed after everybody is home.

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BOTTOM LINE

A travel update can double as an announcement that nobody is home.

SHARE THE MEMORY AFTER THE SECURITY RISK HAS PASSED



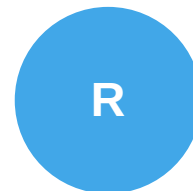
DELAY

Post after returning home.



HIDE

Protect tickets and locations.



REVIEW

Consider earlier house content.